

## **DXL GROUP RAISES A RECORD-BREAKING \$1.45M FOR ST. JUDE CHILDREN'S RESEARCH HOSPITAL<sup>®</sup> AND MAKES A LONG-TERM COMMITMENT TO RAISE \$12M**

Canton, MA (1/24/18) – Destination XL Group, Inc. (Nasdaq: DXLG), the leading retailer of men's XL apparel, achieved another milestone for the kids at St. Jude Children's Research Hospital. Now in its thirteenth year partnering with St. Jude for its *Thanks and Giving*<sup>®</sup> campaign, DXL Group broke last year's all-time high record, raising over \$1.45 million to support the St. Jude mission: Finding cures. Saving children. DXL Group offered its associates and customers a variety of ways in which to support and donate to St. Jude in 2017, including their annual St. Jude Walk/Run to End Childhood Cancer™ and *Thanks and Giving* events.

"We are so grateful to have DXL Group and its loyal associates and customers as part of our St. Jude family," said Marlo Thomas, National Outreach Director for St. Jude Children's Research Hospital. "Funds raised as a result of DXL Group's commitment and participation in the St. Jude *Thanks and Giving* campaign help ensure no family ever receives a bill from St. Jude for anything – not for treatment, travel, housing or food, because we believe all a family should worry about is helping their child live."

To date, DXL Group has raised nearly \$9 million for St. Jude, thanks in large part to the tremendous support of its customers and associates. The passion DXL Group has for this amazing organization recently reached a whole new level in its commitment last year to raise \$12 million for St. Jude over the next 10 years. This commitment includes having the name "DXL Men's Apparel" attached to the Memphis-based hospital's Light Microscopy Center.

"DXL Group has dedicated a great deal of energy and time to support the life-saving mission of St. Jude Children's Research Hospital," said David Levin, President and Chief Executive Officer at DXL Group. "I'm extremely proud of the passion and drive that our associates and customers have shown toward St. Jude. It only felt right that we step up this commitment and do something truly meaningful to enhance the hospital's mission."

To find your local DXL Men's Apparel store, visit [www.destinationXL.com](http://www.destinationXL.com). To learn more about the St. Jude *Thanks and Giving*<sup>®</sup> campaign or to make a donation, visit [www.stjude.org](http://www.stjude.org) or call 1-800-4STJUDE.

### **About Destination XL Group, Inc.**

Destination XL Group, Inc. is the largest retailer of men's apparel in sizes XL and up, with operations throughout the United States as well as in London, England and Ontario, Canada. In addition to DXL Men's Apparel retail and outlet stores, subsidiaries of Destination XL Group, Inc. also operate Rochester Clothing stores, Casual Male XL retail and outlet stores, and e-commerce sites, including [DestinationXL.com](http://DestinationXL.com) and mobile site [m.DestinationXL.com](http://m.DestinationXL.com). [DestinationXL.com](http://DestinationXL.com) offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the XL guy. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38" waist and XL including tall sizes, plus shoe sizes 10-16, in widths to 4E. Follow them on [facebook.com/OfficialDXL](https://www.facebook.com/OfficialDXL), Twitter [@DestinationXL](https://twitter.com/DestinationXL) and Instagram [@destinationxl](https://www.instagram.com/destinationxl).

### **About St. Jude Children's Research Hospital**

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. St. Jude has the world's best survival rates for the most aggressive childhood cancers, and treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since they opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent. St. Jude freely shares the breakthroughs they make, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting [stjude.org](http://stjude.org) or following St. Jude on [facebook.com/stjude](https://www.facebook.com/stjude) and [twitter.com/stjude](https://twitter.com/stjude).