

## **DXL MEN'S APPAREL OPENS IN "THE BIG BOX" OF SO CAL**

*One-Stop Shop Brings Quality Clothing to Men Who Wear XL Sizes in El Cajon, CA*

Canton, MA (9/22/17) – Destination XL Group, Inc. (Nasdaq: DXLG), the leading retailer of men's XL apparel, has opened a new DXL Men's Apparel store in Southern California, specifically, El Cajon. The new store makes its home at the same location of its predecessor, Casual Male XL, at 700 North Johnson Avenue. DXL Men's Apparel is a one-stop shop that caters to the clothing needs and lifestyles of men who wear waist size 38+ and size XL and up, including tall sizes, plus shoes in extended sizes and widths.

Unlike Casual Male XL stores, DXL Men's Apparel stores have everything, including great fashion brands, available under one roof to satisfy its customers' shopping needs. Of course, the Casual Male XL shopper will still find his favorite Harbor Bay and Oak Hill clothing at the same great prices he relies upon. And no longer do guys who typically wear XL sizes have to be resigned to shopping at large department stores that carry a disappointing and limited selection of styles in their sizes.

"We know that guys who typically wear XL sizes have a hard time finding high-quality clothing and styles that look great, and we're committed to providing them with a superior solution," said David Levin, President and Chief Executive Officer of Destination XL Group, Inc. "DXL Men's Apparel stores offer the perfect combination of quality, selection and service in one convenient location, making shopping easy and enjoyable so all men can look and feel their best, regardless of size."

Unique in design, DXL Men's Apparel stores have a more spacious environment, which provides an easy shopping experience. They are truly built with guys in mind. That is precisely why we changed this Casual Male XL location into a DXL Men's Apparel store.

Where quality and fit are concerned, DXL Men's Apparel sets high standards. Whether a guy is 5'5" with a stockier frame or 6'6" with an athletic build, the challenge is to fit them both properly, so they look and feel great. This is where the higher standards come into play. DXL Men's Apparel employs a team of technical designers and quality assurance experts who dedicate themselves every day to providing XL guys with the perfect fit. Through a series of rigorous testing well beyond industry standards, the team goes back and forth to the drawing board until they've created the most comfortable and perfect fit imaginable.

"We serve a variety of men with a variety of builds," said Angela Chan, who is Senior Vice President, Chief Sourcing Officer, and heads up Global Business Development at Destination XL Group, Inc. "There's no secret sauce – it comes down to understanding our customers and recognizing that a cookie-cutter approach to fitting them is not going to work."

The DXL Men's Apparel store features private label brands including Harbor Bay, True Nation and Oak Hill. Designer styles from over 100 top brands add to the product assortment, including Michael Kors, Polo Ralph Lauren and Levi's, as well as brands exclusive to DXL Men's Apparel in XL sizes such as Reebok, Robert Graham and Brooks Brothers. DXL Men's Apparel stores offer must-have essentials at everyday values, plus current looks for every aspect of a guy's lifestyle.

The DXL Men's Apparel store's one-of-a-kind shopping experience carries through to DestinationXL.com, where customers can access an even greater selection directly from the website. They can also verify if an item is in stock at the El Cajon store or any local DXL Men's Apparel store, and can even choose to have online purchases shipped directly to a local DXL Men's Apparel store at no charge.

### About Destination XL Group

Destination XL Group, Inc. is the largest retailer of men's apparel in sizes XL and up, with operations throughout the United States as well as in London, England and Ontario, Canada. In addition to DXL Men's Apparel retail and outlet stores, subsidiaries of Destination XL Group, Inc. also operate Rochester Clothing stores, Casual Male XL retail and outlet stores, and e-commerce sites, including DestinationXL.com and mobile site m.DestinationXL.com. DestinationXL.com offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the XL guy. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38" waist and XL including tall sizes, plus shoe sizes 10-16, in widths to 4E. Follow us on facebook.com/OfficialDXL, Twitter @DestinationXL and Instagram @destinationxl.